



U.S.A.

EXECUTIVE

COMPENSATION

QUICK START GUIDE

Table of Contents

Executive – Compensation Quick Start Guide	3
The Success Pathway – Executive Ranks	3
Earning Opportunities for Executive Ranks	4
Breakthrough Incentive	4
Binary Bonus	4
Mentor Matching Bonus	5
Pushing to Presidential Ranks	7
Glossary	8
Personal Volume	8
Qualified Downline Volume (QDV) and Total Downline Volume (TDV)	8
Maximum Volume Rule (MVR)	9
Volume Leg	9
Outside Largest Legs Volume (OLXL)	10
Binary Balancing	10
Generation	11

Executive – Compensation Quick Start Guide

As an Executive with LifeWave you are entering the Leadership levels of the Success Pathway.

Your hard work has paid off as you've focused on team building, mentoring, and duplicating your efforts to create a solid residual business. Congratulations on your successes and cheers to continued business growth!

The purpose of this guide is to develop a stronger understanding of LifeWave Compensation in terms of maximizing your earning potential as an Executive.

The Success Pathway – Executive Ranks

The LifeWave Success Pathway will remain your compass for growing your LifeWave business to reach the highest Executive level and beyond. The chart below outlines the qualification requirements specifically for the Executive ranks.

Rank/ Title	Personal Volume (PV) *	Qualified Downline Volume (QDV)	Maximum Volume Rule (MVR)	Volume Legs	Outside Largest Leg Volume (OLXL)	Binary Balancing
1-Star Executive	200	40,000	20,000	2 @ 6,000	6,000 OL2L	6,000
2-Star Executive	200	100,000	50,000	2 @ 15,000	15,000 OL2L	15,000
3-Star Executive	200	250,000	125,000	2 @ 40,000	40,000 OL2L	40,000

**A maximum of 110 Qualifying Volume from your personal purchase can be used to meet your PV requirement. Any required amount over 110 must be obtained from personally enrolled Customers.*

You are already familiar with all of the rank qualification requirements from your development through the Director ranks. However, if you need a refresher on any of these concepts please see the glossary at the end of this document.

Earning Opportunities for Executive Ranks

At the Executive ranks you will continue to earn through each opportunity that was available at the Director ranks. These earning opportunities include:

- Retail Profit
- Customer Premiums
- Product Introduction Bonus
- Enroller Business Launch Bonus
- Level Earnings Bonus
- Binary Bonus
- Mentor Matching Bonus
- Breakthrough Incentive

At Executive ranks you will have a greater earning opportunity with your Binary and Mentor Matching Bonuses and a significantly more rewarding Breakthrough Incentive.

Breakthrough Incentive

Breaking through to the rank of 1-Star Executive unlocks another exciting milestone in the Breakthrough Incentive with an earning potential of \$5,000!

Remember that each Breakthrough Incentive is paid in two parts:

1. Earned the first week you reach 1-Star Executive.
2. Earned after you maintain or exceed that rank for four additional weeks within a 52-week period following the week you earned Part 1. (These weeks do not need to be consecutive.)

Paid Rank	Total Award Amount*	Part 1 Award	Part 2 Award
1-Star Executive	\$5,000	\$2,500	\$2,500

*The total award amount is paid in two separate payments as demonstrated in Part 1 Award and Part 2 Award columns.

Binary Bonus

As an Executive, you'll continue to earn the maximum 10% payout on the Bonus Volume (BV) in your Binary Pay Leg each week. In addition, your Weekly Maximum Binary Earnings amount increases with each Executive rank, giving you even greater earning potential on your Binary Tree.

Paid Rank	Weekly Percentage Earnings Rate	Weekly Max. Binary Bonus Earnings
1-Star Executive	10%	\$7,500
2-Star Executive	10%	\$10,000
3-Star Executive	10%	\$15,000

Mentor Matching Bonus

As a rising leader you'll unlock the ability to earn on greater depth within your LifeWave enrollment organization through the Mentor Matching Bonus.

As your Paid Rank increases through the Executive ranks, both the match percentage and the number of eligible Generations expands (see chart below). You'll also benefit from a higher Maximum Match per individual amount, allowing an even greater match on each qualifying Brand Partner on which you earn.

Example:

1-Star Executives earn a 12% match, up to a maximum of \$3,500, on 1st Generation Brand Partners. The Binary and Level Earning Bonuses are matched at the given percentage based on the downline Brand Partner's Generation depth, up to the maximum per individual match amount.

If you need a refresher on Generations, please see the glossary.

Paid Rank	1-Star Executive	2-Star Executive	3-Star Executive
Gen 1	12%	15%	18%
Gen 2	10%	12%	15%
Gen 3	7%	10%	12%
Gen 4	5%	7%	10%
Gen 5	-	-	3%
Gen 6	-	-	-
Max Match / Individual	\$3,500	\$5,000	\$7,500

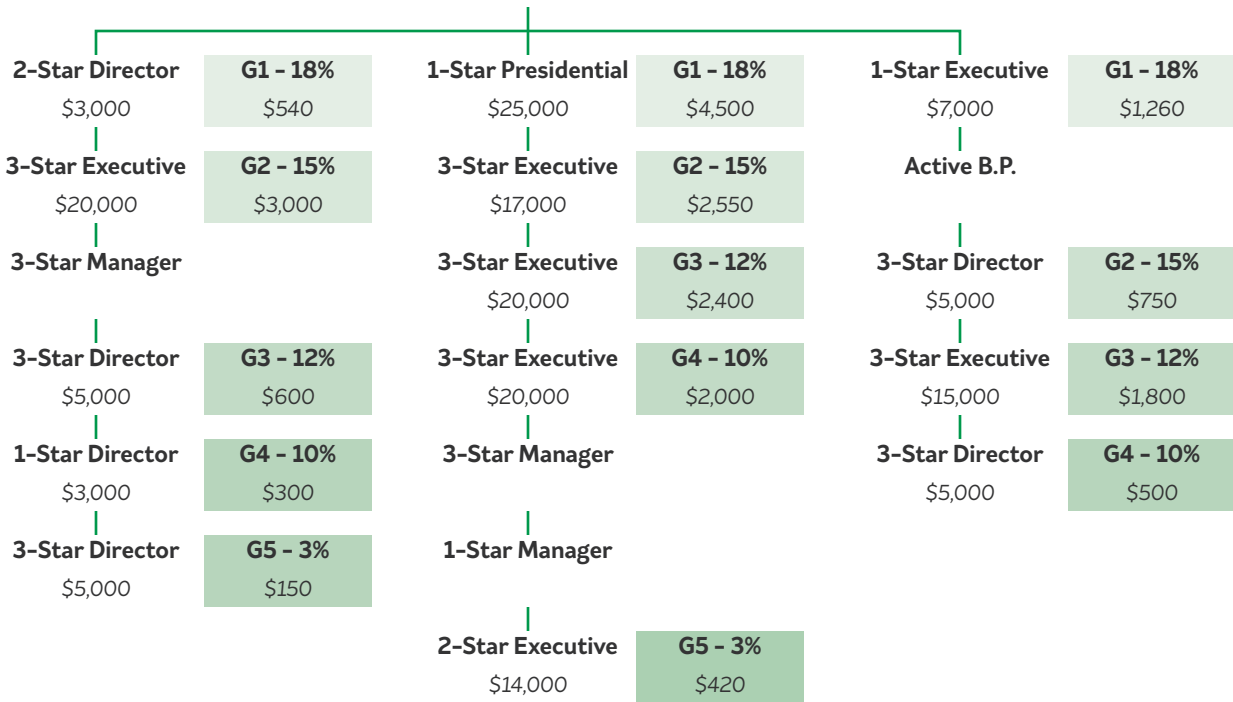
When you reach the 3-Star Executive rank, you become eligible to earn through five Generations of Paid Rank 1-Star Directors and higher. This is a powerful step in your compensation journey—providing a meaningful source of residual income that rewards you for building depth, developing leaders, and creating true duplication within your organization.

Example:

At the 3-Star Executive rank, your Mentor Matching Bonus percentages range from 18% to 3% across five Generations (see chart above).

The image below provides a simplified view of this structure using just three lines of business. In reality, each of these lines would include multiple sub-lines and leaders, significantly increasing the earning potential of this basic example.

3-Star Executive



Generation 1
\$6,300

Generation 2
\$6,300

Generation 3
\$4,800

Generation 4
\$2,800

Generation 5
\$570

$$((3,000 + 25,000 + 7,000) \times 18\%)$$

$$((20,000 + 17,000 + 5,000) \times 15\%)$$

$$((5,000 + 20,000 + 15,000) \times 12\%)$$

$$((3,000 + 20,000 + 5,000) \times 10\%)$$

$$((5,000 + 14,000) \times 3\%)$$

There are two ways to continually increase your Mentor Matching Bonus earnings:

1. Continue to identify, mentor, guide, and educate your existing 1-Star Director or higher ranked Brand Partners so they maximize their weekly earnings which, in turn, maximizes your Mentor Matching Bonus.
2. Develop new 1-Star Directors within your eligible Generations of earning. Each new qualified leader means more matches to increase your total Mentor Matching Bonus earnings.

Pushing to Presidential Ranks

As you reach the 3-Star Executive rank, it's the perfect time to begin reviewing the Presidential – Compensation Quick Start Guide. This will help you become familiar with the exclusive earning opportunities available at the highest ranks.

At the Presidential level, you'll unlock:

- Increased Weekly Maximum Earnings for the Binary Bonus
- Ongoing Mentor Matching Bonus rewards across deeper Generations
- Access to the Quarterly Leadership Pool at 1-Star Presidential, where qualifying leaders share in a portion of the company's global Bonus Volume (BV) each quarter
- Breakthrough Incentives ranging from \$50,000 to \$100,000, celebrating the dedication and leadership shown at the top of the LifeWave Compensation Plan

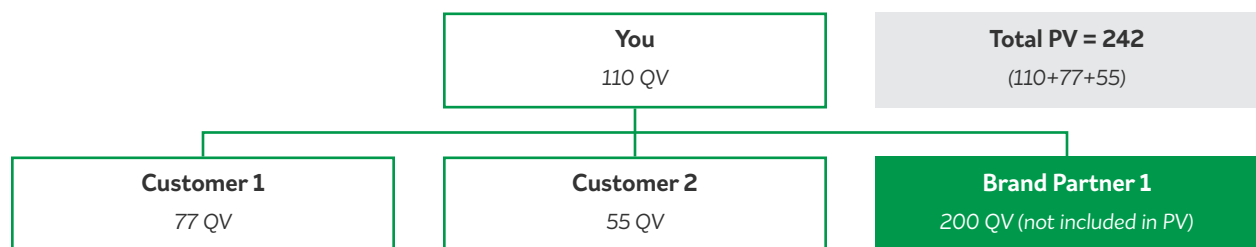
These rewards are designed to recognize and support the extraordinary efforts of our top leaders as they build lasting impact through their LifeWave business.

Glossary

Personal Volume

Personal Volume (PV) is the combined Qualifying Volume (QV) from both your own purchases and sales made to your Customers during a rolling 31-day period.

- Qualifying Volume (QV) is a set value assigned to each product. It is used to determine Paid Rank. This volume amount is currency neutral and is the same for a product regardless of whether the sale is made to a Customer or the product is purchased by a Brand Partner.
- The rolling 31-day period considers the final day of the commission week (Sunday 11:59:59 PM CT globally) plus the prior 30-days.



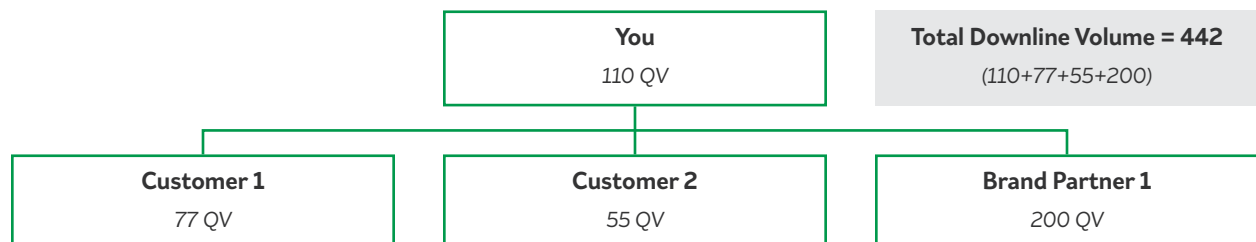
Qualified Downline Volume (QDV) and Total Downline Volume (TDV)

Qualified Downline Volume (QDV) is the combined Qualifying Volume (QV) from:

- A Brand Partner's own purchases
- Sales made to their personally sponsored Customers
- Purchases made by all Brand Partners and sales made to their Customers within the Lines of Sponsorship (i.e., the entire Enrollment Tree Downline).

This volume is calculated over a rolling 31-day period, which includes the final day of the commission week (Sunday) and the prior 30 calendar days.

QDV does factor in the Maximum Volume Rule (MVR), meaning no more than 50% of the required QDV can come from any one Line of Sponsorship. Total Downline Volume (TDV), however, does not consider the Maximum Volume Rule (MVR).



Maximum Volume Rule (MVR)

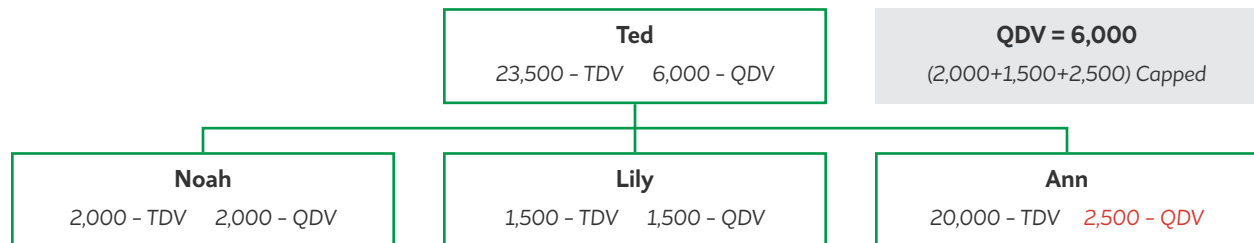
The Maximum Volume Rule (MVR) limits the amount of Total Downline Volume that can be applied toward rank qualification from any single Line of Sponsorship (i.e., Enrollment Tree Leg). Specifically, no more than 50% of the required Qualified Downline Volume for any rank can come from one Line of Sponsorship or from Personal Volume.

Example

To qualify as a 1-Star Director, you need 5,000 in Qualified Downline Volume. Under the MVR, up to 2,500 of that can come from any single Line of Sponsorship or your Personal Volume.

In the example below, Ted has a Total Downline Volume of 23,500, but most of that volume is concentrated in the business of personally enrolled Brand Partner, Ann. Due to the MVR, the excess volume from Ann is capped, and there is insufficient volume from Noah or Lily. Resulting in a Qualified Downline Volume of 6,000, qualifying Ted at the 1-Star Director title.

As volume increases in the businesses of Noah and Lily, the Qualified Downline Volume will also rise. This will allow Ted to qualify for 2-Star Director and above, since the MVR cap from Ann increases with each rank level.

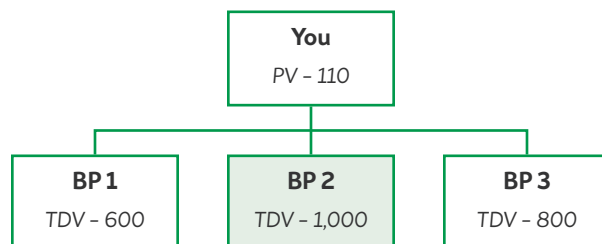


Volume Leg

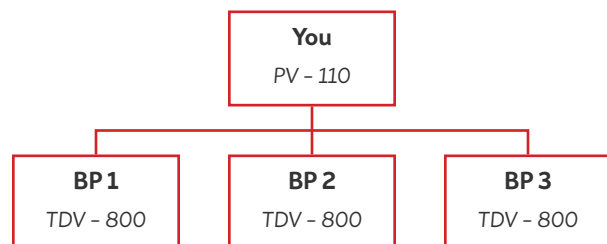
The count of Enrollment Tree Legs that meet or exceed the required Total Downline Volume amount.

- A Brand Partner has as many legs as they have personally sponsored Brand Partners. However, for a leg to count as a Volume Leg toward rank qualifications, it must meet the required Total Downline Volume (TDV) threshold.
- This means that to qualify as a 3-Star Manager you must have at least one personally enrolled Brand Partner who has a minimum of 1,000 Total Downline Volume.

Meets the Volume Leg with BP #2



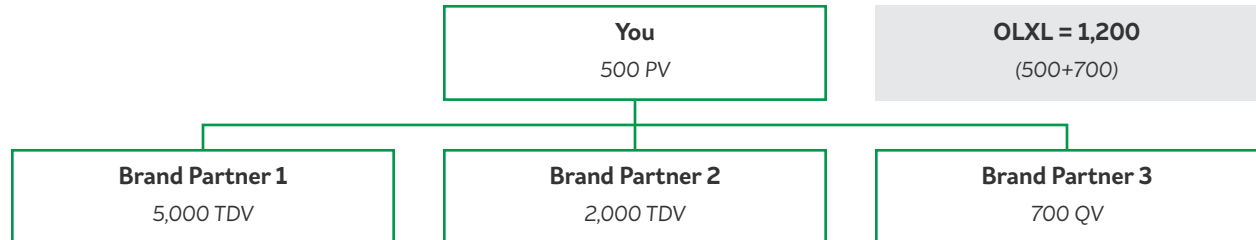
Does Not Meet the Volume Leg Requirement



Outside Largest Legs Volume (OLXL)

Outside Largest Legs Volume (OLXL) is the combined Qualified Volume (QV) from a Brand Partner's Personal Volume (PV) and the Total Downline Volume from all Enrollment Tree Legs, excluding the largest Legs used to meet the rank's Volume Leg requirements.

- For most ranks, two Volume Legs are required, so the OLXL is referred to as OL2L—meaning the volume from all legs outside your two largest.



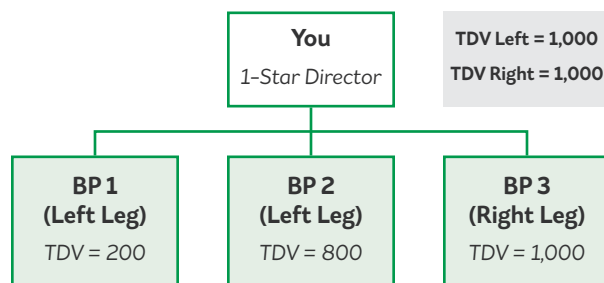
Binary Balancing

Binary Balancing ensures a minimum amount from personally enrolled Brand Partners Total Downline Volume is located on each side of the Binary Tree (left and right).

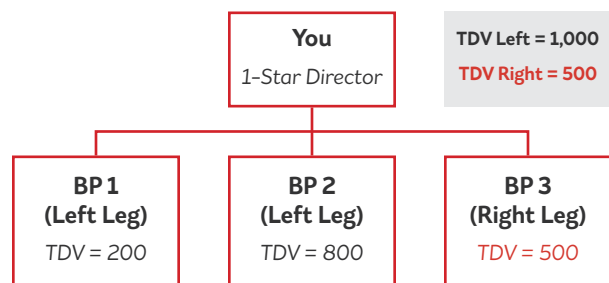
Example:

To qualify as a 1-Star Director, you need a minimum of 1,000 in Total Downline Volume from personally enrolled Brand Partners on both the left and right sides of your binary tree.

Meets the Binary Balancing Requirement



Does Not Meet the Binary Balancing Requirement



Generation

A Generation includes all Brand Partners within an organization down to the next Brand Partner who has reached the qualifying rank or higher.

- For the Mentor Matching Bonus, the qualifying rank is 1-Star Director.
- Once a Brand Partner reaches 1-Star Director or above, they begin a new Generation (e.g., Generation 1, Generation 2, and so on).

