



U.S.A.

**EVOLUTION TO COMPENSATION 2.0
THE TRANSITION GUIDE**

Evolution to Compensation 2.0 – The Transition Guide

LifeWave is excited to begin the evolution to Compensation 2.0. This progress forward is a monumental change that allows a stronger earning opportunity at every level, whether you are a new Brand Partner or a seasoned Leader. LifeWave understands that certain parts of this enhanced plan will require modifications to behavior and performance for individuals and their respective Brand Partner teams.

To support this and allow adequate time for the necessary adjustments, a Transition period for existing Brand Partners will be offered. This document outlines what Transition involves, who is eligible to participate in Transition and how long the Transition will last. We look forward to evolving together with you into the Compensation 2.0 future of LifeWave.

What is Transition?

As mentioned, Transition is intended to provide time for existing Brand Partner businesses to develop and adapt to the new behaviors and requirements of Compensation 2.0. During Transition, Brand Partners will have reduced requirements to meet for qualifying at Paid Rank each week. This means that Paid Rank qualification will not need the full requirements as outlined in the Compensation 2.0 documentation, these will be relaxed in some capacity. There are three phases of Transition (see Transition Timeline section below for more details). During each subsequent phase of Transition, the relaxation or reduced ask of certain qualification requirements will be decreased to assist Brand Partners smoothly transitioning to the full requirement when their respective Transition period ends.

How will Transition Apply?

The relaxed Paid Rank requirements will be used to determine Paid Rank for the given period of time post go live of Compensation 2.0 (see Transition timeline for timing and requirements). This will entitle a Brand Partner to receive that Paid Rank (based on reduced requirements) for the given commission week and therefore have the weekly earnings calculations based on those transition requirements.

For example, if you meet the relaxed requirements asked for during week 1 after launch for 2-Star Executive, this is how your weekly commissions will be calculated for that week. If the following week you meet the Transition requirements for 3-Star Executive, your weekly commission calculations will be based on that 3-Star Executive rank for week 2.

Transition requirements will not apply to achieving a new Career Title and therefore will not earn Breakthrough Incentives. For a Brand Partner to achieve a new Career Title and/or earn Breakthrough Incentives, he/she must meet the full requirements of that Career Title/Paid Rank as outlined in the Official Compensation document.

Who is Eligible for Transition?

Since the intent of Transition is to provide time for businesses to adapt to the Compensation 2.0 enhancements it is only something that is relevant for existing Brand Partners. This means Transition is only applicable to those Brand Partners that joined LifeWave prior to the launch of Compensation 2.0. There is no minimum Career Title or Paid Rank required prior to the launch to be eligible. Any new Brand Partner joining on or after the launch of Compensation 2.0 does not need time to evolve their existing business and therefore will not be eligible to participate in Transition.

Transition Timeline

There will be three phases of Transition as outlined below. The relaxed requirements of each Paid Rank are provided for each respective phase.

Phase 1 – Director and Above Paid Ranks

During this Transition phase, Director and above Paid Ranks will require only 110 PV as well as allow up to 65% of Maximum Volume Rule. The Outside Largest Legs Volume and Enrollment Tree Total Downline Volume on the Left and Right Binary Legs Requirements will also be reduced to 50% of the full requirement.

See image below – reduced requirements of this phase are highlighted in blue.

Paid Rank	Personal Volume	Qualified Downline Volume	Max Volume Rule	Volume Legs	Outside Largest Legs Volume	Binary Balancing
Active Brand Partner	55	-	-	-	-	-
1-Star Manager	110	750	-	-	-	-
2-Star Manager	110	1,500	-	-	-	-
3-Star Manager	110	2,500	-	1 @ 1,000	-	-
1-Star Director	110	5,000	65%	2 @ 1,000	500	500
2-Star Director	110	10,000	65%	2 @ 2,000	1,000	1,000
3-Star Director	110	20,000	65%	2 @ 3,000	1,500	1,500
1-Star Executive	110	40,000	65%	2 @ 6,000	3,000	3,000
2-Star Executive	110	100,000	65%	2 @ 15,000	7,500	7,500
3-Star Executive	110	250,000	65%	2 @ 40,000	20,000	20,000
1-Star Presidential	110	600,000	65%	2 @ 100,000	50,000	20,000
2-Star Presidential	110	1,500,000	65%	2 @ 240,000	120,000	20,000
3-Star Presidential	110	3,500,000	65%	3 @ 500,000	250,000	20,000

Phase 2 – Executive and Above Paid Ranks

During this Transition phase, Executive and above Paid Ranks will allow up to 55% of Maximum Volume Rule. For Executive Paid Ranks, the Outside Largest Legs Volume and Enrollment Tree Total Downline Volume on the Left and Right Binary Legs Requirements will be reduced to 75% of the full requirement. For Presidential Paid Ranks, the Outside Largest Legs Volume and Enrollment Tree Total Downline Volume on the Left and Right Binary Legs Requirements will be reduced to 65% of the full requirement.

See image below – reduced requirements of this phase are highlighted in blue.

Paid Rank	Personal Volume	Qualified Downline Volume	Max Volume Rule	Volume Leg Requirements	Outside Largest Legs Volume	Binary Balancing
Active Brand Partner	55	-	-	-	-	-
1 Star Manager	110	750	-	-	-	-
2 Star Manager	110	1,500	-	-	-	-
3 Star Manager	110	2,500	-	1 @ 1,000	-	-
1 Star Director	110	5,000	50%	2 @ 1,000	1,000	1,000
2 Star Director	110	10,000	50%	2 @ 2,000	2,000	2,000
3 Star Director	110	20,000	50%	2 @ 3,000	3,000	3,000
1 Star Executive	200	40,000	55%	2 @ 6,000	4,500	4,500
2 Star Executive	200	100,000	55%	2 @ 15,000	11,250	11,250
3 Star Executive	200	250,000	55%	2 @ 40,000	30,000	30,000
1 Star Presidential	200	600,000	55%	2 @ 100,000	65,000	26,000
2 Star Presidential	200	1,500,000	55%	2 @ 240,000	156,000	26,000
3 Star Presidential	200	3,500,000	55%	3 @ 500,000	325,000	26,000

Phase 3 – Presidential Paid Ranks Only

During this Transition phase, Presidential Paid Ranks Outside Largest Legs Volume and Enrollment Tree Total Downline Volume on the Left and Right Binary Legs Requirements will be reduced to 85% of the full requirement.

See image below – reduced requirements of this phase are highlighted in blue.

Paid Rank	Personal Volume	Qualified Downline Volume	Max Volume Rule	Volume Leg Requirements	Outside Largest Legs Volume	Binary Balancing
Active Brand Partner	55	-	-	-	-	-
1 Star Manager	110	750	-	-	-	-
2 Star Manager	110	1,500	-	-	-	-
3 Star Manager	110	2,500	-	1 @ 1,000	-	-
1 Star Director	110	5,000	50%	2 @ 1,000	1,000	1,000
2 Star Director	110	10,000	50%	2 @ 2,000	2,000	2,000
3 Star Director	110	20,000	50%	2 @ 3,000	3,000	3,000
1 Star Executive	200	40,000	50%	2 @ 6,000	6,000	6,000
2 Star Executive	200	100,000	50%	2 @ 15,000	15,000	15,000
3 Star Executive	200	250,000	50%	2 @ 40,000	40,000	40,000
1 Star Presidential	200	600,000	50%	2 @ 100,000	85,000	34,000
2 Star Presidential	200	1,500,000	50%	2 @ 240,000	204,000	34,000
3 Star Presidential	200	3,500,000	50%	3 @ 500,000	425,000	34,000

If you have any questions regarding Compensation 2.0, please see the Compensation section of your Back Office – Education page for relevant documentation and training.